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# MANTRAKSHAR

# Abstract

Due to the evolving human needs and information there is a particular need for evolution of the language and science. The evolution of language is necessary to identify the defaults in the current language and push beyond. Human brain is also evolving so there is a need for a language that can evolve along with the evolving human brain and information. In today's world there is a lot of information which a single person cannot even imagine to possess which leads to a lot of strain and stress on a person to acquire knowledge. So there should be a way in which the knowledge can be interpreted in a simpler and sophisticated manner and yet it should be easier for individuals to grasp or memorize the concepts and become easier to understand.

### **Aims and Objectives**

- 1. To test the short term memory in individuals.
- 2. To conduct an experiment on sound symbolism
- 3. To test the memory in people suffering with Alzheimer's disease.
- 4. To test the individual's ability to form mental representations or concepts.
- 5. To test the individual's ability to learn a new language.
- 6.

### **Review of Literature**

#### **Universal formal language**

• Charecteristica universalis

#### Ideographic and Logographic language

- Blissymbols
- Chinese Characters
- Japanese Kanji

#### **Basic Grammar and Syntax**

The first systematic grammar of Sanskrit, originated in Iron Age India, with Yaska (6th century BC), Pāṇini (6th-5th century BC) and his commentators Pingala (c. 200 BC), Katyayana, and Patanjali (2nd century BC). Tolkāppiyam, the earliest Tamil grammar, is mostly dated to before the 5th century AD. The Babylonians also made some early attempts at language description.

#### Phonosemantics or sound symbolism

Plato and the Cratylus Dialogue

In Cratylus, Plato has Socrates commenting on the origins and correctness of various names and

words. When Hermogenes asks if he can provide another hypothesis on how signs come into being (his own is simply 'convention'), Socrates initially suggests that they fit their referents in virtue of the sounds they are made of:

Now the letter rho, as I was saying, appeared to the imposer of names an excellent instrument for the expression of motion; and he frequently uses the letter for this purpose: for example, in the actual words rein and roe he represents motion by rho; also in the words tromos (trembling), trachus (rugged); and again, in words such as krouein (strike), thrauein (crush), ereikein (bruise), thruptein (break), kermatixein (crumble), rumbein (whirl): of all these sorts of movements he generally finds an expression in the letter R, because, as I imagine, he had observed that the tongue was most agitated and least at rest in the pronunciation of this letter, which he therefore used in order to express motion.

—– Cratylus.<sup>[1]</sup>

#### Upanishads

The Upanishads and Vyākaraņa contain a lot of material about sound symbolism, for instance:

The mute consonants represent the earth, the sibilants the sky, the vowels heaven. The mute consonants represent fire, the sibilants air, the vowels the sun... The mute consonants represent the eye, the sibilants the ear, the vowels the mind.

—– Aitareya Aranyaka III.2.6.2<sup>[2]</sup>

#### Bouba/Kiki Effect

Köhler (1929, 1947, 1970)<sup>[3]</sup> introduced what is known as the Takete-Maluma phenomenon. When presented two shapes, one being curvy and another being spiky, and asked which one is called Takete and which one is called Maluma, participants are more likely to associate the name Takete to the spiky shape and the name Maluma to the curvy shape.

Ramachandran and Hubbard (2001), <sup>[4]</sup> this phenomenon is now more commonly known as the Bouba/kiki effect, and has been demonstrated to be valid across different cultures and languages. <sup>[5] [6]</sup>

#### Mental representation or concept formation

### **Investigation and Observation**

### **Materials and Methods**

### SCOPE AND ITS APPLICATION IN LEARNING NEW LANGUAGES

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### Language accquisition

#### Target Group

- Individuals trying to learn new languages or students of linguistics
- Children
- High school students
- University students
- Individuals knowing a single language only
- Individuals knowing 2 languages
- Individuals knowing more than 3 languages

### Improved Memory power or Cognitive Abilites

### People with neural disorders

1) This is an open source translation available at Internet Classics Archive

3) Köhler, Wolfgang (1970). Gestalt psychology; an introduction to new concepts in modern psychology. New York: Liveright. ISBN 0871402181

4) Ramachandran, V.S.; Hubbard, E.M. (1 December 2001). "Synaesthesia – A window into perception, thought and language". Journal of Consciousness Studies. 8 (12): 3-34.

5) Bremner, Andrew J.; Caparos, Serge; Davidoff, Jules; de Fockert, Jan; Linnell, Karina J.; Spence, Charles (February 2013). ""Bouba" and "Kiki" in Namibia? A remote culture make similar shape-sound matches, but different shape-taste matches to Westerners". Cognition. 126 (2): 165-172. doi:10.1016/j.cognition.2012.09.007. PMID 23121711. S2CID 27805778.

6) Ćwiek, Aleksandra; Fuchs, Susanne; Draxler, Christoph; Asu, Eva Liina; Dediu, Dan; Hiovain, Katri; Kawahara, Shigeto; Koutalidis, Sofia; Krifka, Manfred; Lippus, Pärtel; Lupyan, Gary; Oh, Grace E.; Paul, Jing; Petrone, Caterina; Ridouane, Rachid; Reiter, Sabine; Schümchen, Nathalie; Szalontai, Ádám; Ünal-Logacev, Özlem; Zeller, Jochen; Perlman, Marcus; Winter, Bodo (3 January 2022). "The bouba/kiki effect is robust across cultures and writing systems". Philosophical Transactions of the Royal Society B: Biological Sciences. 377 (1841): 20200390. doi:10.1098/rstb.2020.0390. ISSN 0962-8436. PMC 8591387, PMID 34775818, S2CID 244103844

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